

For immediate release

Media Contact:
Angelica Baeza
602-412-1459
abaeza@arizonatile.com

Live Seamlessly: Arizona Tile's new R11 Anti-Slip Finish

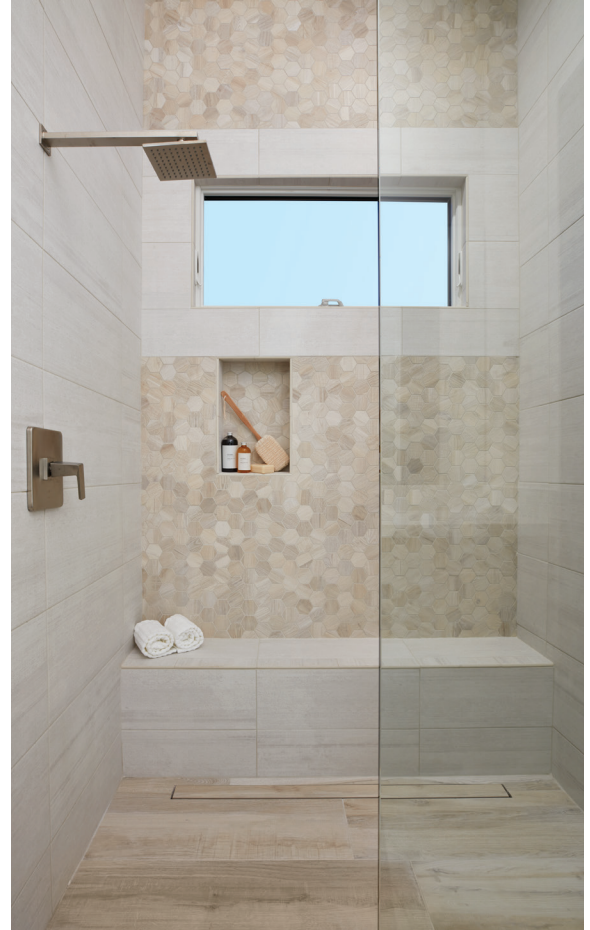
Porcelain tile has consistently been an ideal choice for flooring throughout the years. This can be attributed to a number of factors, least of which is its overall durability. While this point remains the same, the versatility of porcelain products continues to expand; a feature most notably demonstrated by the 2018 release of Arizona Tile's new R11 Anti-Slip Finish. The R11 Anti-Slip Finish is specifically designed for outdoor, exposed areas, as well as wet applications including shower floors. With R11, flooring installations can be truly seamless; bringing the beauty and design from the interior of a space, to its outdoor living areas.



To be certified as R11 Anti-Slip, a tile must pass an internationally-recognized analysis showing that a barefoot person can maintain balance while standing on the wet tile at an incline of up to 27 degrees. This advanced technology increases the versatility of porcelain applications, and enables it to be safely used in areas that regular porcelain installations might prove hazardous. The added safety benefits add value to the series that offer R11 Anti-Slip Finish and make it an even more appealing option for residential and commercial installations alike.

ARIZONA TILE

Arizona Tile offers R11 Anti-Slip Finish in four series: our wood-look Aequa and More Wood series, and our contemporary Pietra-Italia and Reside series. With several colors available in each series, the R11 Anti-Slip finish has the added flexibility to be safely used in a variety of installations. High traffic, outdoor, exposed, and wet areas can maintain the aesthetic appeal of their indoor counterparts, without compromising design or durability.



Live Seamlessly

With the introduction of wood and concrete-look tiles, porcelain products have continued to rise in popularity. R11 Anti-Slip finish gives a new edge to these already artistic materials giving the added appeal of endless installation applications. Using materials with the R11 Anti-Slip finish, fluid designs are now attainable allowing for truly seamless living.



About Arizona Tile

Founded in 1977 in San Diego, California, Arizona Tile has grown into a nationally recognized commercial and residential distributor with more than 25 showrooms throughout seven Western states. Arizona Tile imports more than 250 varieties of granite, marble, limestone, travertine, and slate. Not only do we stock over 40 series of porcelain and ceramic tile, our relationships with manufacturers allow us to develop new ceramic, porcelain and glass tile lines that are only available at Arizona Tile. Additionally, we offer over 40 colors in Della Terra Quartz slabs. Founded by John Huarte, former NFL player and Heisman Trophy winner, the company is still family-owned after more than 40 years.