

***For immediate release***

Media Contact:  
Angie Orr  
602-412-1456  
aorr@arizonatile.com

## Arizona Tile Celebrates a Year of Recognition and Creative Excellence in 2025

Phoenix, AZ — May 28, 2025 — 2025 has been a year to remember at Arizona Tile, and we're proud to announce some exciting news with our community. From standout trade show moments to design accolades and collaborative triumphs, this year has brought a wave of recognition that we're incredibly proud of—and grateful for.

### Best Small Booth Award – The International Surface Event (TISE)

We kicked off the year with a big win at The International Surface Event (TISE) in January, where Arizona Tile was honored with the Best Small Booth Award. With so many inspiring displays at the show, we were humbled to be recognized for our booth's creativity, thoughtful layout, and engaging presentation. It was a fantastic way to start the year and connect with industry peers in a meaningful way.



*Dean Jessup accepting the award on our behalf.*

Arizona Tile - WINNER:  
Best of Houzz 2025 US Phoenix  
&  
Phoenix (Laundry Room)  
categories



### Best of Houzz Design Award – March 2025

In March, Arizona Tile was recognized with a Best of Houzz Design Award for 2025. This award is especially meaningful because it's based on how often our designs are saved by users to their Idea books—proof that our products are resonating with homeowners, designers, and professionals around the world. We extend our gratitude to the fabricators and designers who helped bring these projects to life, and to Houzz for this recognition.

# ARIZONA TILE

## IIDA/HD Expo Product Design Award – Fluida

Arizona Tile was also honored with a 2025 IIDA/HD Expo Product Design Award for our upcoming porcelain tile from Italy, Fluida. This award celebrates innovation and excellence in hospitality design, and we are thrilled that Fluida—set to launch later this year—has already made such a strong impression. We can't wait to share more about this exciting new product as we prepare for its official launch later this year.



*Fluida Aurea 24 x 48*

## IIDA Product Runway – “Concept to Creation” Award

In May, Arizona Tile partnered with the brilliant minds at NBBJ for the 2025 IIDA Product Runway Show, where our collaborative design, Urban Jungle, earned the “Concept to Creation” Award. This unique event challenges teams to transform commercial interior finish materials into wearable art and is a true celebration of imagination and teamwork. We were honored to be part of it.



## Looking Ahead

These awards are more than just accolades—they're a reflection of the passion, creativity, and dedication that drive everything we do at Arizona Tile. We're incredibly proud of what we've accomplished so far this year, and even more excited for what's ahead.

## About Arizona Tile

Founded in 1977 in San Diego, California, Arizona Tile has grown into a nationally recognized commercial and residential distributor in 10 Western states. Arizona Tile distributes more than 300 varieties of granite, marble, quartzite, limestone and travertine slabs and tile; over 60 colors of Della Terra® Quartz; more than 30 colors and various patterns of Della Terra® Porcelain Slabs; and over 60 series of porcelain, ceramic and glass tile. Founded by John Huarte, former NFL player and Heisman Trophy winner, the company is still family-owned after more than 45 years.